

# *School Name*

## Annual Magazine Drive

**Our school web code is W0XXXX**

**Mark your calendars!**

Our sale starts on **Tuesday, October 4th** and ends on **Wednesday, October 26, 2011.**

Turn-in days are: **Oct. 12th, Oct. 19th** and **Oct. 26th.**

- ↪ **Why do we need a magazine drive?** With your help our current magazine campaign will be successful in raising money needed for our general fund here at *School Name*.
- ↪ **Why?** Let us earn a share. Thousands of dollars that could benefit our school are lost because people subscribe to magazines through publishers. Our school will earn 40% profit on each subscription selection made from our sale.
- ↪ **You also benefit:** It won't cost a penny more than you would normally spend to renew your favorite magazine subscriptions or purchase something new for yourself or a friend.
- ↪ **How does payment work?** Payment is easy! Checks or cash will need to accompany all orders. **Checks can be made payable to *School Name*.** Use a credit card when ordering online.
- ↪ **How long will I wait for my order to begin?** Please allow a minimum of 12 weeks after your subscription has been sent to the publisher for your first copy to arrive. Order online for faster service.

## October 2011

| SUN | MON | TUE               | WED              | THU | FRI | SAT |
|-----|-----|-------------------|------------------|-----|-----|-----|
|     |     |                   |                  |     |     | 1   |
| 2   | 3   | 4<br><b>START</b> | 5                | 6   | 7   | 8   |
| 9   | 10  | 11                | 12<br><b>TID</b> | 13  | 14  | 15  |
| 16  | 17  | 18                | 19<br><b>TID</b> | 20  | 21  | 22  |
| 23  | 24  | 25                | 26<br><b>TID</b> | 27  | 28  | 29  |
| 30  | 31  |                   |                  |     |     |     |

*School Name*

*Sponsor Name & email*

**TID = Turn-In Day**

**Turn in orders on these days to earn awards.**

**STUDENTS REGISTER ONLINE at [www.aphearst.com](http://www.aphearst.com)**

**Our school web code is W0XXXX**

Once registered, send email invites with a direct link to our school store to your email contacts.

**Buy 3, Plant  
A Tree**



**Purchase any 3 magazines, send them to the same address and have a tree planted in your school's name!**

**CASH Bonanza \$250,000 Grand Prize**

Shop online and you're automatically entered when you purchase a magazine! Students- register and send 5 emails to be automatically entered!

(see page 2 in magazine booklet for more details)

Register and  
Shop online at  
[www.aphearst.com](http://www.aphearst.com)